



FOR IMMEDIATE RELEASE

Jennifer Angelucci, President/CEO of Paws Crossed Animal Rescue Inc.

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A PIONEER OF ANIMAL RESCUE, MICHAEL ARMS, JOINS FORCES WITH PAWS CROSSED



Michael Arms & Jennifer Angelucci

Paws Crossed Animal Rescue Inc. is thrilled and honored to announce that Mr. Michael Arms will be joining their Board of Directors. After hearing of Paws Crossed's story, Mr. Arms felt compelled to lend his support and expertise to this growing organization.

Since 1999, Mr. Arms has been the President/CEO of the Helen Woodward Animal Center in San Diego, California. Previously, he spent many years working with animal welfare organizations on the east coast, including the ASPCA and North Shore Animal League. He is a known and respected pioneer in animal welfare, having created highly successful adoption programs such as 'Home 4 the Holidays', strong community education and therapy programs, as well as internationally known conferences such as 'The Business of Saving Lives'.

"I had the great pleasure to meet Mike Arms two years ago at a conference in San Diego and immediately, his philosophy of 'the animals already have our hearts and souls, but just as important, they also need our minds' resounded in me. His ideals were the driving force in establishing Paws Crossed's Operating Plan. We are beyond excited and extremely grateful to have Mike join our Board. Not only does his name and experience lend immediate credibility to our growing organization, his passion and experience will help ensure Paws Crossed's success for years to come" says Jennifer Angelucci, President/CEO of Paws Crossed.

Paws Crossed believes in Mr. Arms' and Helen Woodward Animal Center's mission that "Animals Help People And People Help Animals." Paws Crossed understands the importance of being a team player in animal rescue and advocacy, and their role as a strong community resource. While Paw Crossed's goal is to rescue, comfort and protect animals, they understand

it is equally important to recognize the business aspects of their rescue.

“I am very particular about joining Boards of organizations, in fact I can count on one hand the number of organizations that I have accepted Board positions on, but their love, devotion and the ideas of enhancing the quality of life for pets fits in with my philosophy. Together we can save more orphaned pets” says Michael Arms, President/CEO of Helen Woodward Animal Center.

Please join Paws Crossed in welcoming Mr. Michael Arms!

For more on the history of Paws Crossed and ways you can **DONATE, VOLUNTEER or ADOPT**, please visit their website at www.pawscrossedny.org and on Facebook at www.facebook.com/pawscrossed. Thank you once again!

Located in Westchester County, New York, Paws Crossed is a 501(c) 3, not for profit, true no-kill animal rescue organization. Through rescue, adoption, advocacy, rehabilitation and education, our mission is to **“RESCUE ONE BY ONE UNTIL THERE ARE NONE”**.